



**When You Drink...
Drink for Wellness!**

Introduction

Active Wellness[®]

Good Juice Made Healthier

Imperial
Beverage Systems



The daily consumption of beverages is the most natural, cost-efficient delivery system for providing dietary inputs.

- Soluble Dietary Fiber
- Calcium
- Vitamin D₃
- Vitamin C
- Fortified Thickened Beverages



1201 South 20th Street
Harrisburg, PA 17104

Tel: (800) 835-5105

www.imperialbeveragesystems.com

Nutritionally Fortified Beverage Solutions

Introduction

Senior care facilities are faced with challenges in responding to health, wellness and quality of life needs of their residents. Meeting these needs often requires the use of multiple “supplements” for many seniors residing in these facilities.

Many of these supplements provide needed non-controversial nutrients such as **dietary fiber, calcium,** and other **essential vitamins,** all of which are generally under-consumed. These are often required to be provided to residents in senior care facilities, and are vital to sustain normal processes, such as bowel health, bone health and enhanced resident wellness.

It is recognized that “supplements” as a category are both expensive, and often operationally difficult to integrate as an additional intake in residents dietary patterns. Often additional liquids are required to ingest the supplement, requiring additional staff effort and expense.

The Active Wellness® concept is that normal, daily juice and beverage consumption by senior residents is the most effective, and cost-efficient delivery system for providing these various needed dietary inputs.

Towards that goal, the Active Wellness® Beverage Program provides an alternative solution to traditional supplementation efforts by utilizing food service as a medium to satisfy this need. This automated system of fortified juice and beverage products was designed with initial emphasis on **thickened beverages** and programs to address specific needs for **bowel and bone health.**

Active Wellness® enables decision makers to choose specific products and applications to provide basic under consumed nutrients to all residents or selected groups.

Additionally, the program is designed to be customizable, scalable and can be integrated with regular juice programs.



The Active Wellness® Program provides comprehensive solutions for all segments of senior care:

- Independent Living
- Assisted Living
- Skilled Care

Active Wellness® is comprised of product offerings in three categories:

Proactive:

- Daily dietary fortification appropriate for all residents.

Specialty:

- Targeted problem solving for dietary programs.

Advanced:

- Automated systems for managing dysphagia and other disorders.

See reverse for additional information.





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Active Wellness® Beverage Products...

and systems provide needed non-controversial nutrients such as Dietary Fiber, Calcium, and other essential vitamins. Our solutions enable decision makers to custom design a product mix that promotes general wellness to all residents and/or address specific needs to selected residents, in a natural, cost effective manner.

Proactive

Daily Wellness & Prevention

- Daily Dietary Fortification Appropriate for All Residents
- Affordable Dietary Fortification of Juices & Beverages:
 - Soluble Dietary Fiber
 - Calcium
 - Vitamin D
 - Vitamin C
- Broad Variety for Menu Planning
- Supports Institutional Wellness Program

Specialty

PRN Med Usage Reduction

- Solutions for Bowel and/or Bone Health Programs
- Provide Effective Non-Pharmacological Intervention:
 - For Laxation/Bowel Health: HI-Fiber Juice/Beverage 1 gm Fiber per oz.
 - For Bone Health: HI-Calcium Juice/Beverage 150 mg Calcium, 75 IU Vitamin D per 8 oz. svg.
- Satisfy CMS 3.0 Unnecessary Medication Guidelines
- Reduce Costs of Supplement Duplication and Nursing Staff Intervention

Advanced

Fortified Thickened Systems

- Automated Systems for Managing Dysphagia and Other Disorders
- Fortified Thickened Programs Available
- Reliable Nectar & Honey Consistencies
- Provide PRN Med Reduction Levels by combining with HI-Fiber, and HI-Calcium Products
- On-Demand System Provides Broad Variety for Menu Planning
- Integrated System is Customizable and Scalable

Contact Us...

We welcome the opportunity to expand on this introduction and explore how we have helped many health care providers enhance resident wellness while reducing costs.

